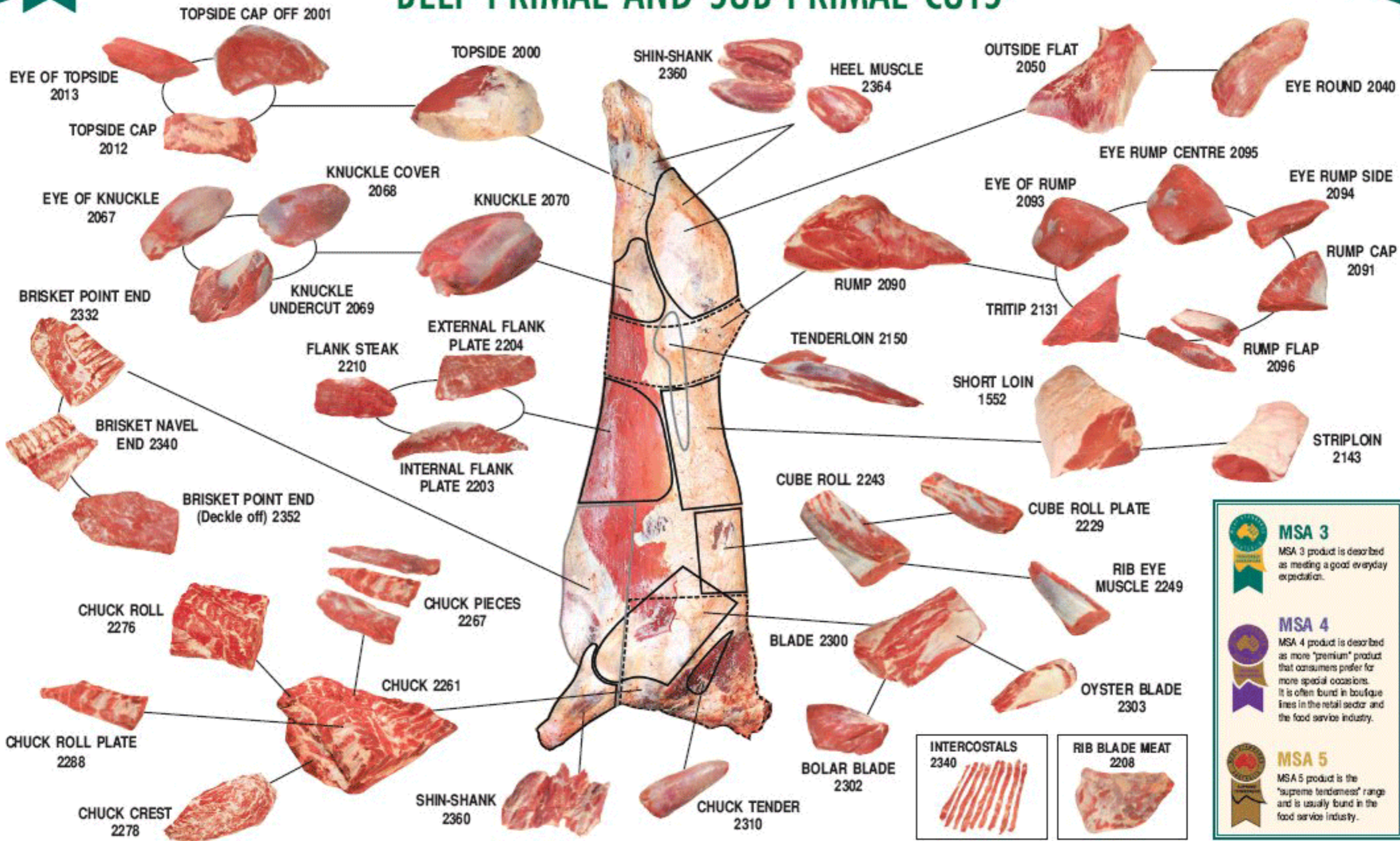




BEEF PRIMAL AND SUB-PRIMAL CUTS



MSA 3
MSA 3 product is described as meeting a good everyday expectation.

MSA 4
MSA 4 product is described as more "premium" product that consumers prefer for more special occasions. It is often found in boutique lines in the retail sector and the food service industry.

MSA 5
MSA 5 product is the "supreme tenderness" range and is usually found in the food service industry.